

ENTREPRENEUR



MANAGER

- Work for Others Follow
- Instructions
- Routine Job / daily smooth functioning
- Earning is fixed, never negative
- Does not create wealth
- Can choose from- Government service /Public Sector/
Private Sector
- Motivation comes from position
- Reward as salary and position
- approach to every problem is very formal
- cannot afford risks
- Focus on ongoing operation

ENTREPRENEUR

- Own Boss Make
- own plans/ Focus on starting and expanding business
ides
- Creative activity
- Can be negative sometimes, generally surplus
- Creates Wealth, contributes to GDP
- Can choose from- Industry Trade or Service Enterprise
- key motivation is achievements
- Reward as social status and profit
- Can be informal and casual in his role
- Risk taker
- Focus on startup

Merits of Job	Demerits of Job
Flexibility	Time barrier
Additional Benefits	Getting time off
Teamwork	Recognition
No Investment required	Keep confined in Box
No investment required	

Merits of Entrepreneurship	Demerits of Entrepreneurship
Be your own boss	Responsibility
Adaptability	Investment required
Retirement	May make a simple life
Satisfaction	More stress and risk
More benefits and social gain	Risk of completion, policies, political



References-

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