Response Surface Method

Dr Meenakshi Gupta Senior Lecturer University Institute of Pharmacy

Response Surface Methodology

- The experimentation plays an important role in Science & Engineering
- The experimentation carried out to experimental units result in measurement of one or more responses.
- results and conclusions can be drawn by experiment
- The approximation of the response function y = f (x1, x2,...,xq) + ε is called Response Surface Methodology.

Response Surface Method

- The response surface methodology (RSM) is a widely used mathematical and statistical method for modeling and analyzing a process in which the response of interest is affected by various variables
- The **first goal** for Response Surface Method is to find the optimum response.
- The **second goal** is to understand how the response changes in a given direction by adjusting the design variables.
- In general, the response surface can be visualized graphically.
- The graph is helpful to see the shape of a response surface; hills, valleys, and ridge lines.



The function $f(x_1, x_2)$ can be plotted versus the levels of x_1 and x_2 as shown as Figure.

This three-dimensional graph shows the response surface from the side and it is called a **response surface plot**.



- The contour plots can show contour lines of x_1 and x_2 pairs that have the same response value y.
- To understand the surface of a response, graphs are helpful tools.
- But, when there are **more than two independent variables**, graphs are difficult or almost impossible to use to illustrate the response surface, since it is beyond 3-dimension.
- For this reason, response surface models are essential for analyzing the unknown function *f*.



RSM = Response Surface Methodology; Introduction

• It is a collection of statistical & mathematical techniques

• It is useful for developing optimizing process of new formulations

• It is used to improving the existing formulations for still betterment

Consider there is 3 Factors & 5 Levels in experiment

• Total possible runs are 3x3x3x3x3 = 243 trials

Actually researcher to conduct 243 trials which takes long time & investment



RSM = Response Surface Methodology; Introduction

But, If they use RSM, with the help of just 20 trials, he can get results of 243 trials

- Hence, RSM saves lot of time & investment
- It gives maximum information from minimum number of experiments
- It screen out all factors at all possible levels, so it tests all possible runs
- RSM can be used with the help of specialized following soft wares
- Example: Micro soft Excel, Minitab, Matrex, Omega, Design Expert etc.,



Surface Response Plots (SRP); Types of Presentation

◄Graphical presentation of all 243 trials can be done in three types





Surface Response Design (SRD); Types of Designs

- Fractional Factorial Design
- Full Factorial Design
- Star Factorial Design
- Replication Design
- Central Composite Design

Central Composite Design (CCD)

◄It is also called as "Box-Wilson Central Composite"

◄It important design as it suites to 2nd order reactions, empirical model

4CCD = A combination of Fractional Points + Set of Centre Points + Set of Star Points



Surface Response Design (SRD); Types of Designs

- Fractional Factorial Design
- Full Factorial Design
- ◀ Star Factorial Design
- Replication Design
- Central Composite Design

- Contour plots (sometimes called Level Plots) are a way to show a three-dimensional surface on a <u>two-dimensional plane</u>.
- A contour plot allows you to visualize three-dimensional data in a two-dimensional plot.
- A contour plot is a graphical technique for representing a 3dimensional surface by plotting constant *z* slices, called contours, on a 2-dimensional format.
- That is, given a value for *z*, lines are drawn for connecting coordinates where that *z* value occurs.



Contour

A contour is an imaginary line joining points of equal elevation



Contour Interval

• The vertical distance between any two consecutive contours is known as contour interval

Contour interval





Characteristics of contour lines

- A series of contour lines with higher value inside indicate a hill
- A series of contour lines with lower value inside the loop always indicate depression
- Close contour lines indicate steep slope
- Wide contour lines indicate flatter slope
- Contour lines never cross each other except in cas overhanging cliff.





contour line joins points of equal and constant values.



