

# Types of Entrepreneur

**Prof. Mukesh Ranga**  
Institute of Business Management  
CSJM University, Kanpur  
For details please subscribe -

[https://www.youtube.com/channel/UCYkmKHFTds\\_c\\_vRY45GnGbw?view\\_as=subscriber](https://www.youtube.com/channel/UCYkmKHFTds_c_vRY45GnGbw?view_as=subscriber)



<b>According to the types of business</b>	<b>Business entrepreneurs</b> <b>Trading entrepreneurs</b> <b>Wholesale trade</b> <b>Retail trade</b> <b>Exporters</b> <b>Importers</b> <b>Stock trading</b> <b>Real estate</b>	<b>According to the use of technology</b>	<b>Technical entrepreneurs</b> <b>Non-technical entrepreneurs</b> <b>Professional entrepreneurs</b> <b>High-tech entrepreneurs</b> <b>Low-tech entrepreneurs</b> <b>Business process outsourcing</b> <b>Knowledge process outsourcing</b> <b>IT entrepreneurs</b> <b>E-entrepreneurs</b> <b>Legal processing outsourcing</b>
	<b>Industrial entrepreneurs</b> <b>Large</b> <b>Medium</b> <b>Small, and</b> <b>Tiny Sector</b> <b>Corporate entrepreneurs</b> <b>Agricultural entrepreneurs</b> <b>Plantation</b> <b>Horticulture</b> <b>Dairy</b> <b>Forestry</b> <b>Animal husbandry</b> <b>Poultry</b> <b>Seeds</b>		<b>According to the motivation</b>
	<b>Retail entrepreneurs</b> <b>Service entrepreneurs</b> <b>Repairs</b> <b>Engineering</b> <b>Beauty parlours</b> <b>Others</b> <b>Re-engineering entrepreneurs</b> <b>Health entrepreneurs</b>		

<p><b>According to the stages of development</b></p>	<p><b>First generation entrepreneurs</b>  <b>Modern entrepreneurs</b>  <b>Classical entrepreneurs</b>  <b>Generation-next entrepreneurs</b>  <b>Inherited entrepreneurs</b></p>
<p><b>According to area</b></p>	<p>Urban entrepreneurs  Rural entrepreneurs  Artisans  Handlooms  Sericulture  Agri  Khadi  Village industries  Handicrafts, and  Rural service  Global entrepreneurs  Local entrepreneurs</p>
<p><b>According to organization</b></p>	<p><b>Individual entrepreneurs</b>  <b>Group entrepreneurs</b>  <b>Institutional entrepreneurs</b>  <b>Private entrepreneurs</b>  <b>Public entrepreneurs</b>  <b>Government entrepreneurs</b></p>
<p><b>According to gender and age</b></p>	<p>Men entrepreneurs  Women entrepreneurs  Young entrepreneurs  Old entrepreneurs  Middle-aged entrepreneurs</p>

## References-

Entrepreneurship Development, Vasant Desai, Himalaya Publishing House, India

Entrepreneurship, Arya Kumar, Pearson Education, India

Entrepreneurship Development and Small Business Enterprises, Poornima M. Charantimath, Pearson Education, India

Entrepreneurship, Robert D. Hisrich, Michael P. Peters, Dean a Shepherd, McGrawHill Education