

Sub: SOCIAL AND PREVENTIVE PHARMACY

Code: BP- 802T

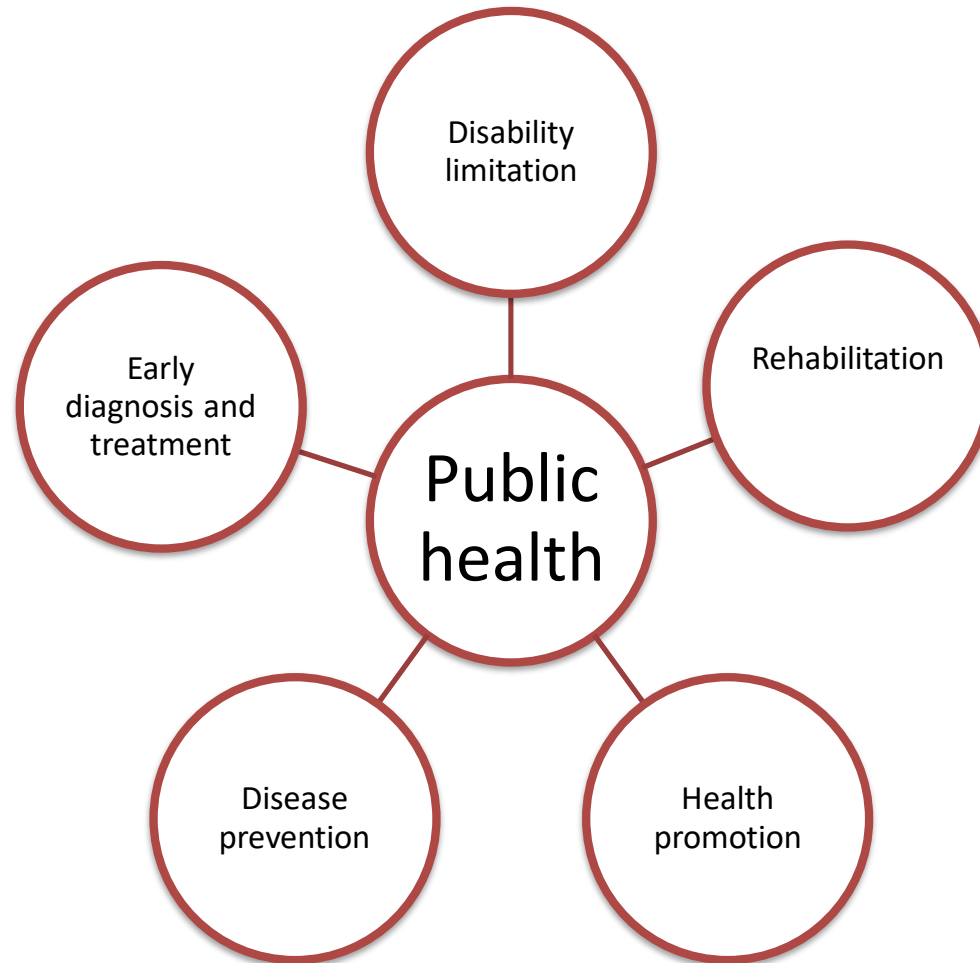
Unit: I

**Topic: : Dimensions of public health and
evolution of concept of public health**

(Dr.) Anupriya Kapoor

Assistant Professor

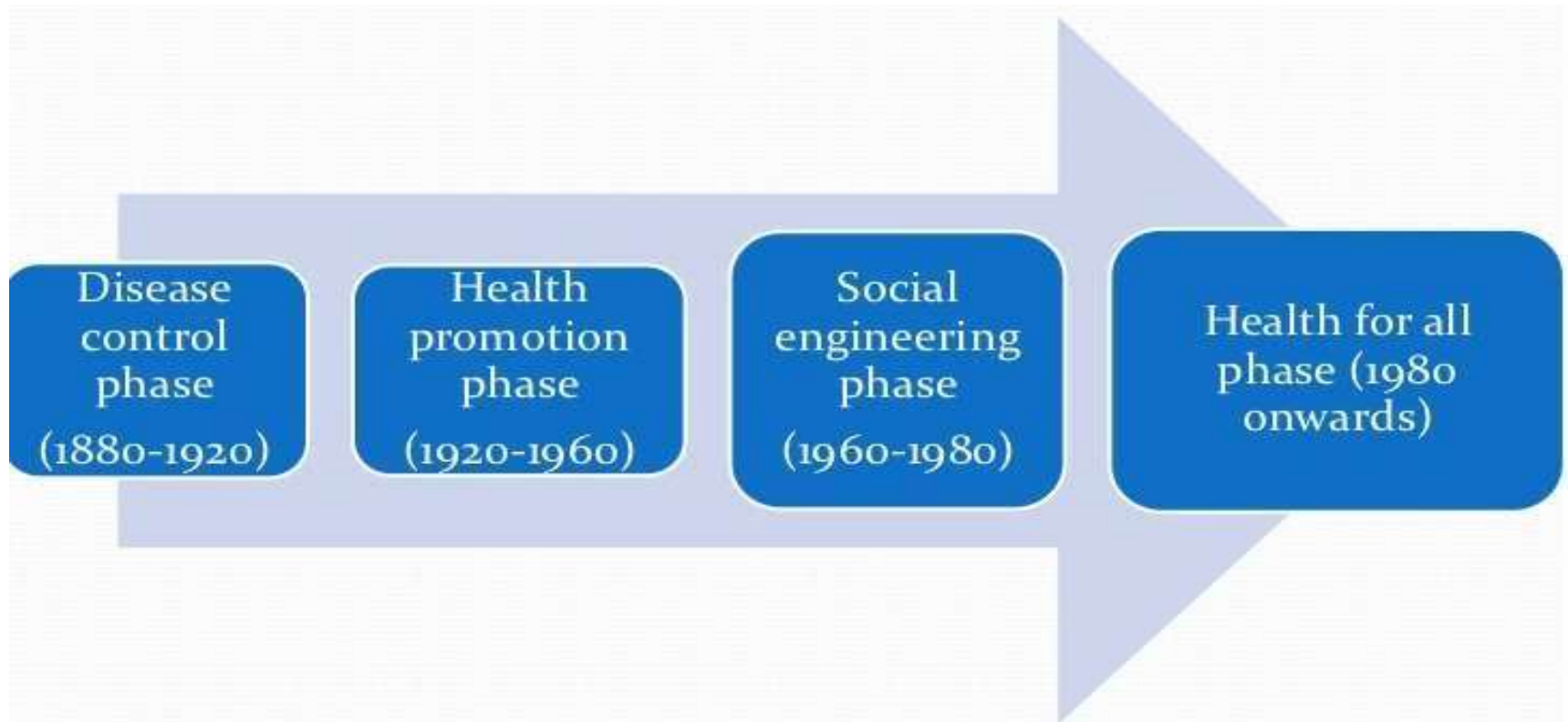
Dimensions of Public health



Public health activities

- Prevents epidemics
- Protects the environment, workplaces, housing, food, and water
- Monitors health status of population
- Mobilizes community action
- Responds to disasters
- Assures quality, accessibility, and accountability of medical care
- Reaches out to link high-risk and hard-to-reach people to needed services
- Researches to develop new insights and innovative solutions
- Leads the development of sound health policy and planning

Evolution of public health concept



Disease control phase

- 1880-1920
- **Sanitary legislation and sanitary reforms**
- **Less available technical knowledge**
- **Aimed at the control of man's physical environment (water supply, sewage disposal) & not at the control of any specific disease**
- **Improvement in the health of people due to disease and death control**

Health promotion phase

- **(1920-1960)**
- **In addition to disease control activities one more goal was added to public health i.e. **health promotion** of the individuals**
- **It was initiated as personal health services such as**
 - **Introduction of Mother & Child health services**
 - **School health services**
 - **Industrial health services**
 - **Mental health**
 - **Rehabilitation services**

- **Two great movements were initiated for human development :**
 - a) provision of basic health services through the medium of PHCs & Sub-centers**
 - b) community development programme to promote village development through active participation of whole community**

Social engineering phase

- **1960-1980**
- **Change in pattern of disease**
- **Public Health entered in new phase called “social engineering phase”**
- **It moved towards preventive & rehabilitative aspects of chronic diseases & behavioral problems**

Health for all phase

- **1981-2000 AD**
- **Health gap between rich & poor, within & between countries**



Health for all phase



- **Include provision of health care to all by **reducing the inequalities** within & between the population so that individual will lead a socially & economically productive life**