Emblem Logo

Emblem logos are the oldest type of logo design and they include a symbol, font, or icon with seals, crests, and badges. The emblem logos are perfect for a traditional look and you can see them in different organizations, schools, government agencies, football clubs, and the auto industry.

Despite their traditional feeling many companies have effectively modernized their traditional emblems and fit them to the 21st century, but because of their higher detailed nature and the fact that the name from the company and their symbol are rigidly entwined, it can make emblem logos less versatile and responsive than other logo design types.