E-Content of INTERNET TECHNOLOGY AND WEB DESIGN

Chapter: 1.5 Net etiquette

Topic: 1.5.1 Net etiquette

Net etiquette

- Communicating with others through Internet without creating misunderstandings can be challenging because, facial expressions and body language cannot be interpreted on cyberspace.
- Therefore, attempt to safeguard against these misunderstandings, a technology called Internet Etiquette is proposed.
- Internet Etiquette is a technology that governs the conduct which is socially acceptable in an online or digital.
- Internet Etiquette's is also called as "Netiquette".
- Good netiquette involves respecting others privacy and not doing anything online that will annoy or frustrate other people.
- Most important areas where good netiquette is highly stressed are e-mail, online chats, and newsgroups.
- For example, people that spam other users with unnecessary e-mails or flood them with messages have very bad netiquette.
- The companies, without Internet Etiquette knowledge, could create corporate embarrassment and can drain the employee.

Guide to Net Etiquette

- Before user join in a newsgroup or discussion board, always they should check that their questions are relevant to the group. It is a good idea to watch the conversation before user join in.
- Never respond to vulgar or threatening messages whether in chat, newsgroups or message boards.
- Always user should leave if the conversation makes them uncomfortable.
- Never hold in a flame war. That is a noisy match (through text) conducted between 2 or more people.

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- Never use capital letters to send an email. That is always considered to be shouting on the Internet.
- Never say nasty or incorrect things about others especially in public forums, newsgroups, or chat. These remain in many archives and user could be charged with libel.
- User should never forward personal emails to others without checking with the original sender first.
- Similarly, when forwarding an email to others, respect the privacy of the group of friends or family. Do not publicly transmit all their email addresses. Learn to use the BCC command that keeps email addresses private.
- Avoid overuse of emoticons as they really lose their cuteness when overused and tend to irritate people.





FIG 1.3: Net etiquette