

E-Content of INTERNET TECHNOLOGY AND WEB DESIGN

Chapter: 1.6 Internet Applications

Topic: 1.6.1 Commerce on the Internet

Commerce on the Internet

- The term Internet Commerce covers all commercial activity on the internet, including auctioning, placing orders, making payments, transferring funds, and collaborating with trading partners.
- Internet commerce is not a synonym for electronic commerce (e-commerce) but one of its subsets.
- Internet commerce means the use of the global Internet for purchase and sale of goods and services, including service and support after the sale.
- The internet may be an efficient mechanism for advertising and distributing product information (sometime called brochure-ware in the trade).

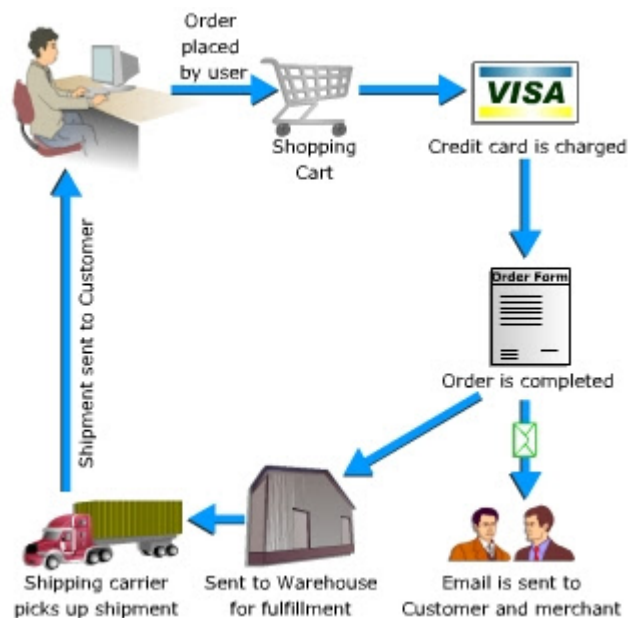


FIG 1.4: Commerce on the Internet

E-Content of INTERNET TECHNOLOGY AND WEB DESIGN

Chapter: 1.6 Internet Applications

Topic: 1.6.2 Governance on the Internet

Governance on the Internet

- The term “Internet governance” embrace the key objectives of the 2005 World Summit on the Information Society (WSIS).
- Internet governance is the development and function by Governments, the private sector and civil society in their respective roles of shared principles, norms, rules, decision-making procedures and programmes that shape the evolution and use of the Internet.
- Internet governance covers a wide range of issues, from day-to-day technical and operational workings of the Internet to public policy issues such as combating crime on the Internet.



FIG 1.5: Governance on the Internet