# Chemistry & Formulation of Paraphylene diamine (PPD) based hair dye.

### Haircoloring



### Introduction

- Nearly all adults and teenagers now color their hair.
- Everyone want to enhance their hair color, change their hair color, or cover gray.



### Why People Color Their Hair?

- Cover up or blend gray hair
- Enhance existing hair color
- Create a fashion statement or statement of selfexpression
- Correct unwanted tones



### Hair color vs. Haircolor

Hair color – Refers to the natural color of the hair.

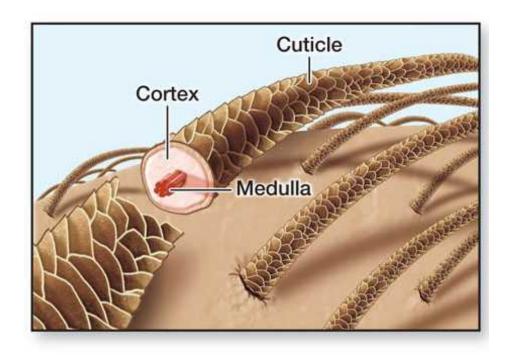
**Haircolor** – a professional, industry-coined term referring to products and services for artificially coloring the hair.

#### The structure of the hair

Cuticle – outermost layer that contributes 20 percent of overall strength

Cortex – middle layer that contributes 80 percent of overall strength

Medulla – innermost layer (sometimes absent)

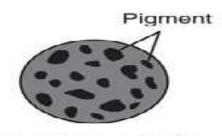


### **Hair Texture**

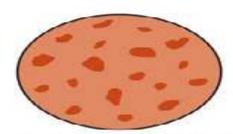
Coarse – large hair-strand diameter

Medium – medium hair-strand diameter

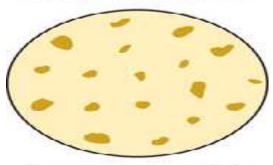
Fine small hair-strand diameter



Fine textured hair



Medium textured hair



Coarse textured hair

### **Hair Density**

Number of hairs per square inch

Refers to hair thickness

### **Porosity**

The ability of the hair to absorb moisture

Porous hair accepts haircolor faster and permits a darker color than less-porous hair.

### Types of Porosity

Low porosity – tight cuticle, resistant hair

Average porosity – cuticle slightly raised; average processing time

**High porosity** – cuticle lifted; quicker processing time

**Test for porosity** – finger and thumb test

### **Gray Hair**

The loss of pigment increases with age.

Most people retain a certain percentage of pigmented hair.

Gray hair can be solid or blended and requires special attention during haircoloring.

# Ideal characteristics of hair colors

- ✓ Not injure hair shaft
- ✓ Non-irritant & free from sensitization
- ✓ Not have systemic toxicity
- Color of dyed hair: stable to physical factors
- No effect of shampoos, brilliantines, setting lotions on the dyed hair.
- ✓ Stable in the formulation sold in market
- ✓ Color hair without reducing natural gloss
- Not change the texture of hairs





### **Formulation**

- √ Dyes
- √ Modifiers
- ✓ Antioxidants
- ✓ Alkali
- √ Soaps
- √ Ammonia
- ✓ Wetting agents
- √ Fragrance

### **Understand the Types of Haircolor**

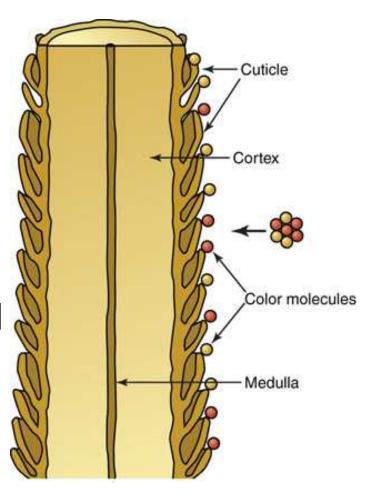
- Nonoxidative haircolor
- Oxidative haircolor
- Lighteners, metallic haircolors, and natural colors
- Developer and an alkalizing ingredient

### Types of hair color

- √ Temporary hair color
- ✓ Semi permanent hair color
- ✓ Permanent hair color

### **Temporary Haircolor**

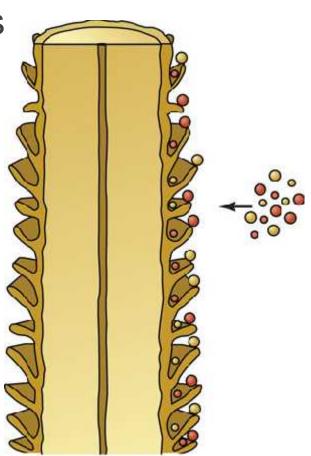
- Does not penetrate cuticle layer
- Coats hair shaft
- Neutralizes unwanted tones
- Available in variety of colors and products



### Semipermanent

> Lasts through several shampoos

- Penetrates hair shaft; stains cuticle layer
- > Fades with each shampoo
- ➤ Nonoxidation
- Used out of bottle; requires patch test



### Semi permanent hair color

- ✓ Give stronger & more permanent coloration to hair
- ✓ Some colors are removed in 4-8 shampooings.

#### Dyes used are:

- Nitirophenyledenediamine,
- ✓ Nitroaminopheols,
- Aminoanthraquinones.

## Dye intermediates in semi-permanent hair dyes

Dye intermediates in semi-permanent hair dyes

Shades Name of dye intermediate

Yellow 4 - nitro- m- phenylene diamine

Orange 2 - amino- 4- nitrophenol

Red 4 - (2- hydroxy ethyl) amino- 3- nitrophenol

Violet 1 – 4 - diamino-5- nitro- anthraquinone

#### **Permanent Haircolor**

- ➤ Contains ammonia, oxidative tints, and peroxide
- They require a patch test 24 to 48 hours prior to tints.
- Contains aniline derivatives
- Combine with H<sub>2</sub>O<sub>2</sub> to form larger molecules
- Removes natural pigment while adding artificial color

Best to cover gray

#### **Permanent Haircolor**

- Ammonia (or ethanolamines in the case of some ammonia-free products),
- Hydrogen peroxide, and
- >p-phenylenediamine.
- The ammonia pulls apart layers of the hair's proteins, so that the dye can access the hair shaft.
- Next, hydrogen peroxide bleaches the hair and helps pphenylenediamine (PPD), one of the primary coloring agents, to become trapped in hair.

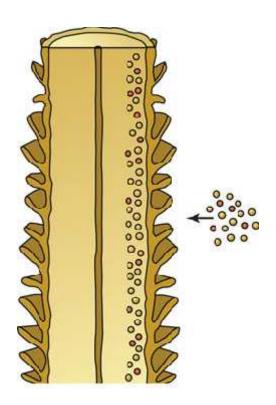
### Permanent color

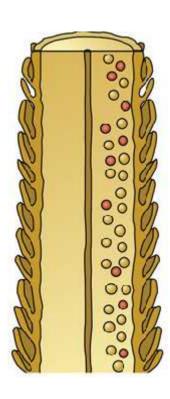
All "permanent" haircolor products and lighteners contain both a developer, or oxidizing agent, and an alkalizing ingredient as part of their ammonia or an ammonia substitute.

When the tint (color) containing the alkalizing ingredient is combined with the developer (usually hydrogen peroxide), the peroxide becomes alkaline and diffuses through the hair fiber, entering the cortex, where the melanin is located.

The lightening occurs when the alkaline peroxide breaks up the melanin and replaces it with new color

### Permanent Haircolor Action





### Natural Haircolor

From leaves or bark of plants

No lightening

Limited shade range

Professional products cannot be applied over

### Metallic Haircolors

Also known as gradual haircolors

Contain metal salts that change hair color gradually by progressive buildup and exposure to air, creating a dull, metallic appearance

### Health Hazards

- > Hair dyes can cause allergic reactions
- para-phenylenediamine (PPD). also known as a skin sensitizer
- Short-term exposure of PPD can result in skin and eye irritation, and asthma
- more serious impacts like vertigo, convulsions, and coma.