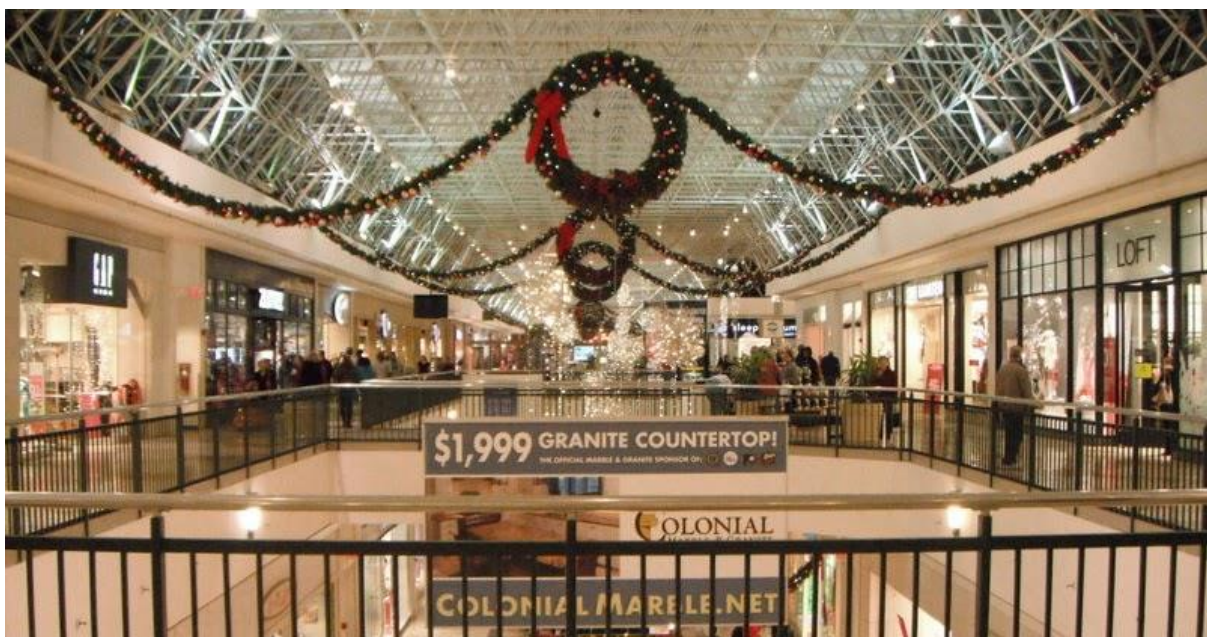
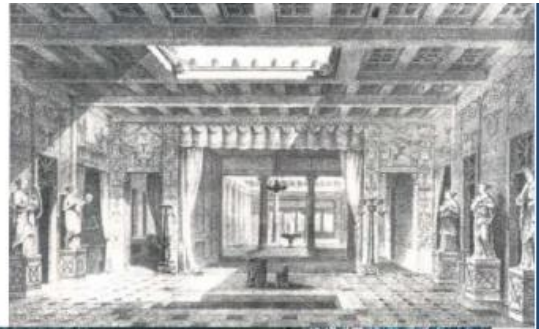


## ATRIUM AND FOYER VISUAL MERCHANDIZING

### What is atrium?

- Atrium is the latin word which is referred to be as open central court.
- It is also called as the heart of structure.
- It is an old architectural feature with a history of over two thousand years.
- Atrium is a large open space of several stories high and having a glazed roof or large windows which are situated within a large multi-level shopping malls, luxurious hotels and prestigious offices.



## Atrium..



A square hall lit by daylight from above, into which rooms open at one or more levels.



## What is Foyer?

A lobby, corridor, or waiting room, used in a hotel, theatre, etc.

