

Boutique store layout

Merchandise is separated by brand or category, encouraging shoppers to engage with complementary items in designated areas. Walls, product displays, and fixtures divide areas and create the feeling of small shops within one store.



What is a good size for a boutique?

While most boutiques are **less than 1,000 square feet**, you'll want to ensure that you have enough square footage that your boutique won't be too crowded. You'll also want adequate room for seating for those waiting for the fitting room and plenty of room for displays

