

UNIT – Industrial Management

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Management

- **Management** may be labelled as the art of getting work done through the people, with satisfaction for employers, employee and the public.
- For getting work done (of an enterprises) through the effort of other people, it is necessary for guide, direct, coordinate and control human efforts toward the fulfillment of the goal of enterprises.
- The goal of the enterprises are fulfilled through the use of resources like men, material, money and machines.

Management

- **Management** may be called an art as well as science.
 - **Management** has scientific basis because management techniques are susceptible to measurement and fractural determination .
 - **Management** is an Art because management means coordinating and getting work done through others.
- **Management** is an executive function which actively direct human efforts toward common goal.
- The main characteristics of the **management** is to integrate and apply the knowledge and analytical approaches developed by numerous other disciplines.

Management

- **Management** does not frame policies, it only implement/ executes the policy laid down by the administration.
- The function of **Management** are executive and largely governing .
- **Management** is the servant of administration, it get salary or part of the profit in lieu of its services.
- **Management** requires technical ability to function properly.
- **Management** uses organization for achieving the goal of enterprises.

Management

- **Management** is productive in character.
- Planning, organizing, staffing, motivation, directing, co-ordination and control are all the function of management.
- There are different level of **management** i.e. top level and middle level management.

Administration

- Any enterprises whether it is running for profit or not need to be controlled.
- The control of the enterprises is affected through **administration** and Management.
- **Administration** consist of deciding determination of the goals and policies of the enterprises.
- **Administration** is the concerned mainly with the decision making, policy making and making necessary adjustment.

Administration

- The three main elements of **administration** are:
 - The formulation of goal
 - The choice of ways and means, and
 - The direction of the people in some group purpose.
- **Administration** makes policies and decides the goal/target to be achieved. It is not directly concerned with the implementation of policies.
- The function of **administration** are largely determinative.
- **Administration** does not need technical ability.
- It is not productive in character.

Administration

- **Administration** coordinates finance, production and distribution.
- It frames the organisational structure and exercise the control over the enterprises.
- **Administration** is the master of industry. It relates to top level management. Person like owner or the board of directors are incharge of it.
- An **administrator**
 - Organise his own work and that of his subordinates.
 - Delegates responsibility and authority.
 - Measures, evaluates and control position activities.

Organisation

- **Organization** is the frame work of management.
- **Organization** is the function of putting together the different parts of an enterprises into working order.
- **Organization** is a system
 - It is group of person.
 - It is a structure of relationship among the individual working together for a common goal.
- **Organization** is concerned with the building, developing and maintaining of a structure of working relationship in order to accomplish the objective of enterprises.

Difference and relationship between **Management**, **Administration** and **Organisation**

- **Administration** determines the objective and policies of enterprises. **Management** carries out these policies to achieve the objective of the enterprises.
- For **administration** and **Management** to function effectively, there must be proper structuring of the enterprise and this is known as **organization**(structure). **Organisation** has been termed as keystone on which the entire structure of any enterprises is based.
- **Administration** gives proper direction, it is a directing function. **Management** proper executes: it is an execution function. And, **Organisation** is an effective machinery for accomplishing company objective in a team spirit.

Difference and relationship between **Management**, **Administration** and **Organisation**

- In brief, it may be said that, “**Management** carries out the policies of **Administration** through the framework of the **organisation**.”