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Research Methods in Education (General Perspectives, MED 104)

Topic - Types of Sampling: Non-Probability

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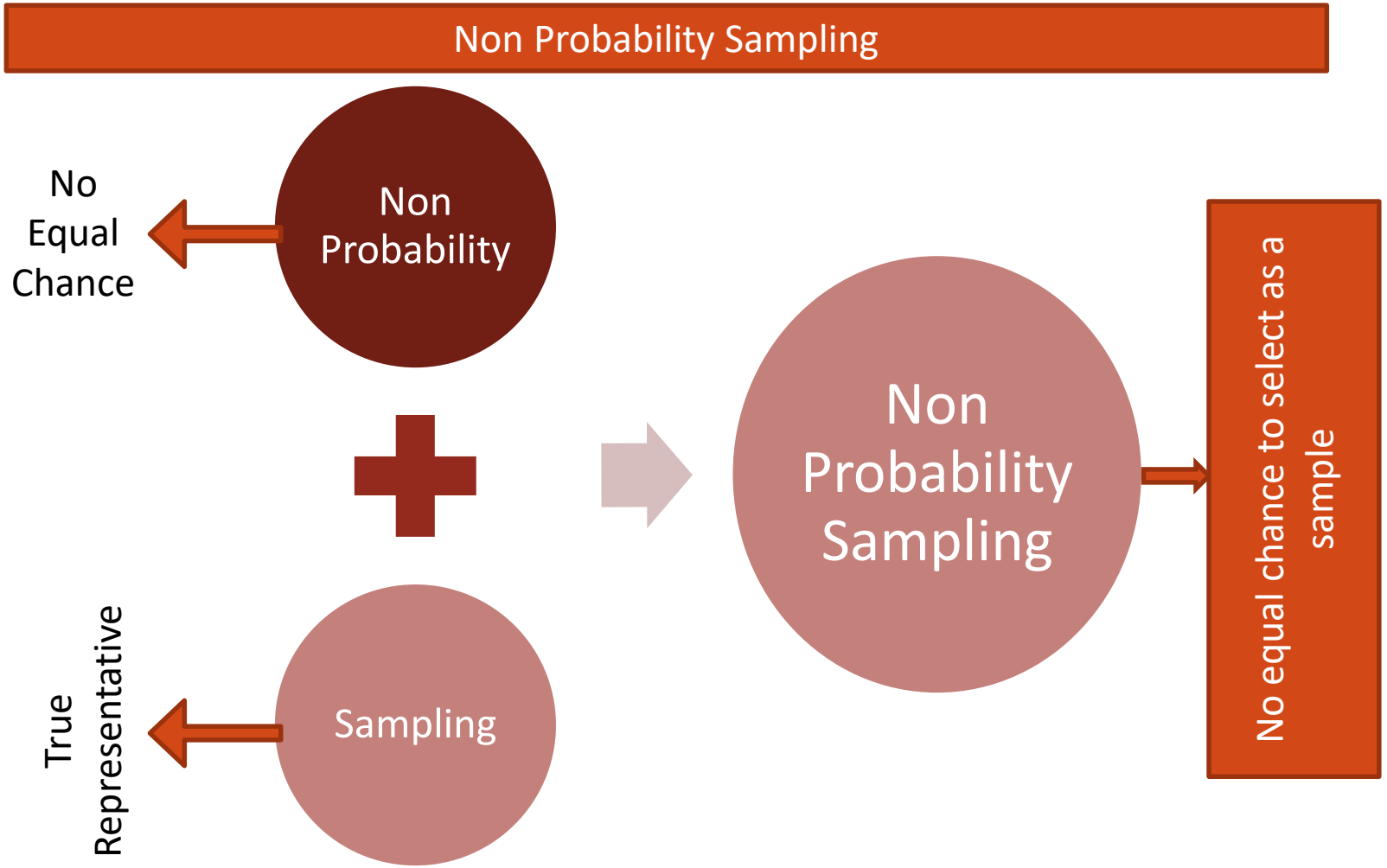
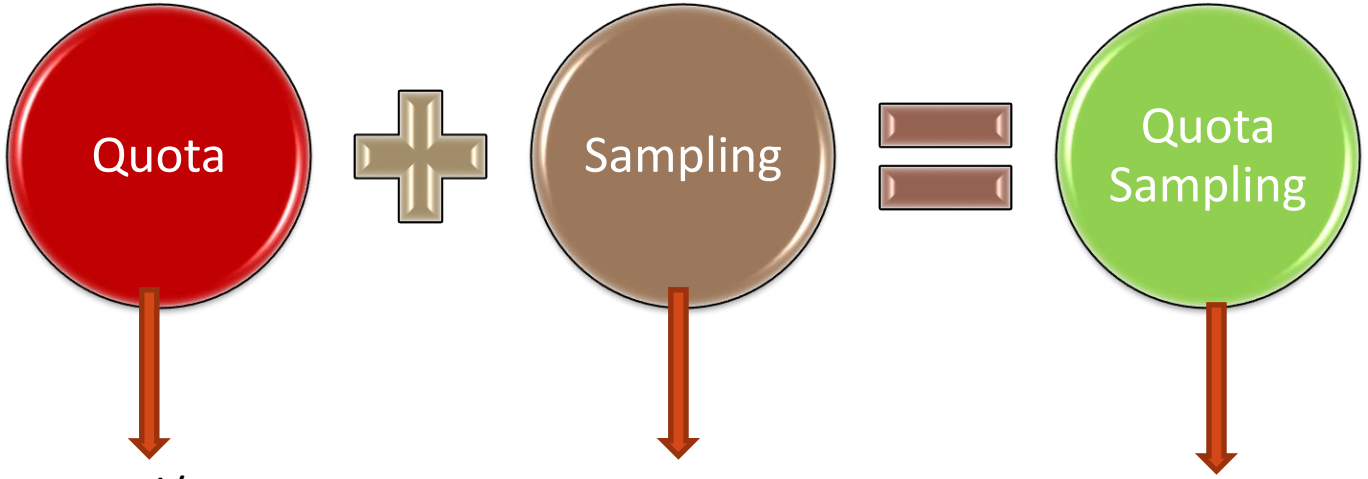

Non Probability Sampling
No Equal Chance
Non Probability
True Representative
Sampling
Non Probability Sampling
No equal chance to select as a sample

Quota Sampling

Non Probability Sampling



more or less like stratified sampling procedure

Quota Sampling

Non Probability Sampling

One form of non-probability sampling is quota sampling, in which knowledge of strata of the population – sex, race, religion and so on, is used to select sample members that are representatives, typical and suitable for research purposes.

- Kerlinger

Key Words

- Form of non-probability sampling
- Strata of population
- Suitable for research purposes

Non Probability Sampling

Quota Sampling

Example

Total No of Students in a University = 50000
Researcher wants to select = 10000

Courses	No of Students	Sample
B.A.	30000	8000
M.A.	20000	2000

Total Sample = 10000
Not Randomly Selected
Arbitratly Selected

References

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