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Topic - Non-Probability: Accidental, Snowball & Purposive



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Non Probability Sampling

Accidental/Incidental Sampling

Characteristics

- Willing Units
- Flexibility/Simplicity
- When People are not available
- Member of Target Population
- Rough and Rude

Non Probability Sampling

Definition

A purposive sample is one which is arbitrarily selected because there is a good evidence that it is a very good representative of the population.

Examples

- Study of Autistic Children
- Study of Special Children

Non Probability Sampling

Snow Ball Sampling

Characteristics

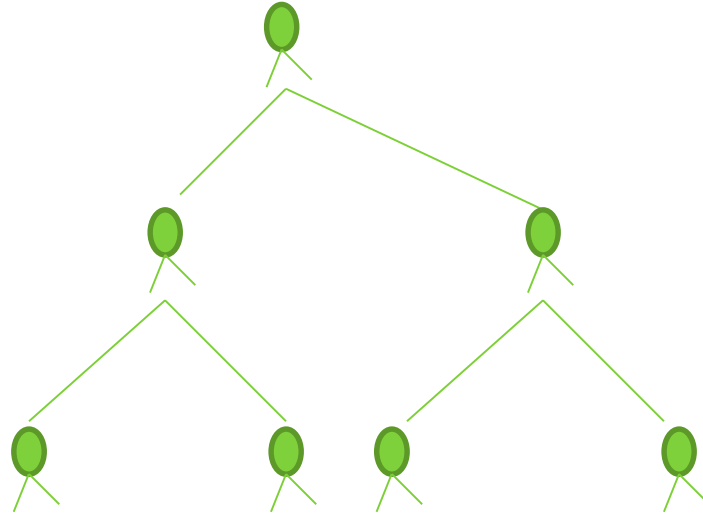
- Study of Informal Social Relationships
- Researcher doesn't aware about sample

Examples

- Drug - Addicts
- Sex Workers
- Street Children

Non Probability Sampling

Snow Ball Sampling



Diagram

References

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