Meaning of Leadership

Leadership is an important element of the directing function of management. Wherever, there is an organized group of people working towards a common goal, some type of leadership becomes essential. "The power of leadership is the power of integrating. The leader stimulates what is best in us he unites and concentrates what we feel only gropingly and shatteringly. He is a person who gives form to the uncoarctate energy in every man. The person who influences me most is not he who does great Deeds, but he who makes me feel that I can do great deeds." Marry Parker Follet.

Definitions of Leadership

- Koontz and O'Donnell, Leadership is the ability of a manager to induce subordinates to work with confidence and zeal.
- ▶ Dubin, R.Leadership is the exercise of authority and making of decisions.
- Allford and Beaty, Leadership is the ability to secure desirable actions from a group of followers voluntarily, without the use of coercion.

Nature and Characteristics of Leadership:

- 1. Leadership is a personal quality.
- 2. It exists only with followers. If there are no followers, there is no leadership?
- 3. It is the willingness of people to follow that makes person a leader.
- 4. Leadership is a process of influence. A leader must be able to influence the behavior, attitude and beliefs of his subordinates.
- 5. It exists only for the realization of common goals.
- 6. It involves readiness to accept complete responsibility in all situations.

Formal and informal Leaders:

From the view point of official recognition from top management, leaders may be classified as formal and informal leaders. A formal leader is one who is formally appointed or elected to direct and control the activities of the subordinates. He is a person created by the formal structure, enjoys organizational authority and is accountable to those who have elected him in a formal way. The formal leader has a two-fold responsibility. On the one hand, he has to fulfill the demands of the organization, while on the other he is also supposed to help, guide and direct his subordinates in satisfying their needs and aspirations.

Importance of Leadership in Management:

The importance of leadership in any group activity is too obvious to be over-emphasized. Wherever, there is an organized group of people working towards a common goal, some type leadership becomes essential. Lawrence A. Appley remarked that the time had come to substitute the word leadership for management.

Although the concern for leadership is as old as recorded history, it has become more acute during the last few decades due to the complexities of production methods, high degree of specialization and social changes in the modern organizations. A good dynamic leader is compared to a 'dynamo generating energy' that charges and activates the entire group in such a way that near miracles may be achieved. The success of an enterprise depends to a great extent, upon effective leadership.'

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