



# Social Action & Social Development



The term 'social development' refers to enhance conditions of economic and social progress for the whole community. Social development is a combination of two important aspects. First is social and second is technical and financial assistance from the government agencies. Both these aspects are complementary to each other.

Implementation of a social development programmes on a national scale requires adoption of consistent policies, specific administrative arrangements, mobilization of local and national resources, research, experimentation and evaluation. So, social development is a process as well as the objective, the means and also the end. Let us now view its linkage with social action.



Social development as well as social action, have same inherent goal overall development of the community. They both correspond to the basic needs of the community and all their activities are initiated in response to the expressed needs of people. Both these processes adhere to concerted action and the establishment of multi-purpose programmes for achieving the goal of full and balanced social development.

Social action works for re-distribution of power and resources to achieve social justice. In fact, in communities where there is inequality and injustice, social development has to first rely on social action and once resources and powers are reallocated, then only constructive work has any meaning.

Sometimes, in order to achieve the objective of overall social development, some changes in the social system and institutions, that is social action, are required.

Thank You!!!

