



सांस्कृतिक विलम्बना (Cultural Lag)

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Self-Declaration

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Culture (संस्कृति)

किसी समाज की संस्कृति से तात्पर्य उस समाज के व्यक्तियों के रहन-सहन एवं खान-पान की व्यवहार प्रतिमानों, आचार-विचार, रीति-रिवाज, कला-कौशल, संगीत-नृत्य, भाषा-साहित्य, धर्म-दर्शन, आदर्श-विश्वास और मूल्यों के उस विशिष्ट रूप से होता है जिसमें उसकी आस्था होती है। और जो उसकी अपनी पहचान होते हैं।

The culture of a society refers to the characteristic form of living and eating patterns, conduct, customs, art skills, music and dance, language and literature, religion, ideals and values of the people of that society in which they believe. and which are his own identity.



Two types of Culture in every Society

- ✓ 1. Material Culture
- ✓ 2. Non- material culture



MATERIAL CULTURE

- Includes all those man made things and objects which human society has created for its physical welfare.
- or/ all the physical or tangible creations that members of a society make, use, and share.
- Example: Clothes, utensils, TV, radio, various machines etc.



NON-MATERIAL CULTURE

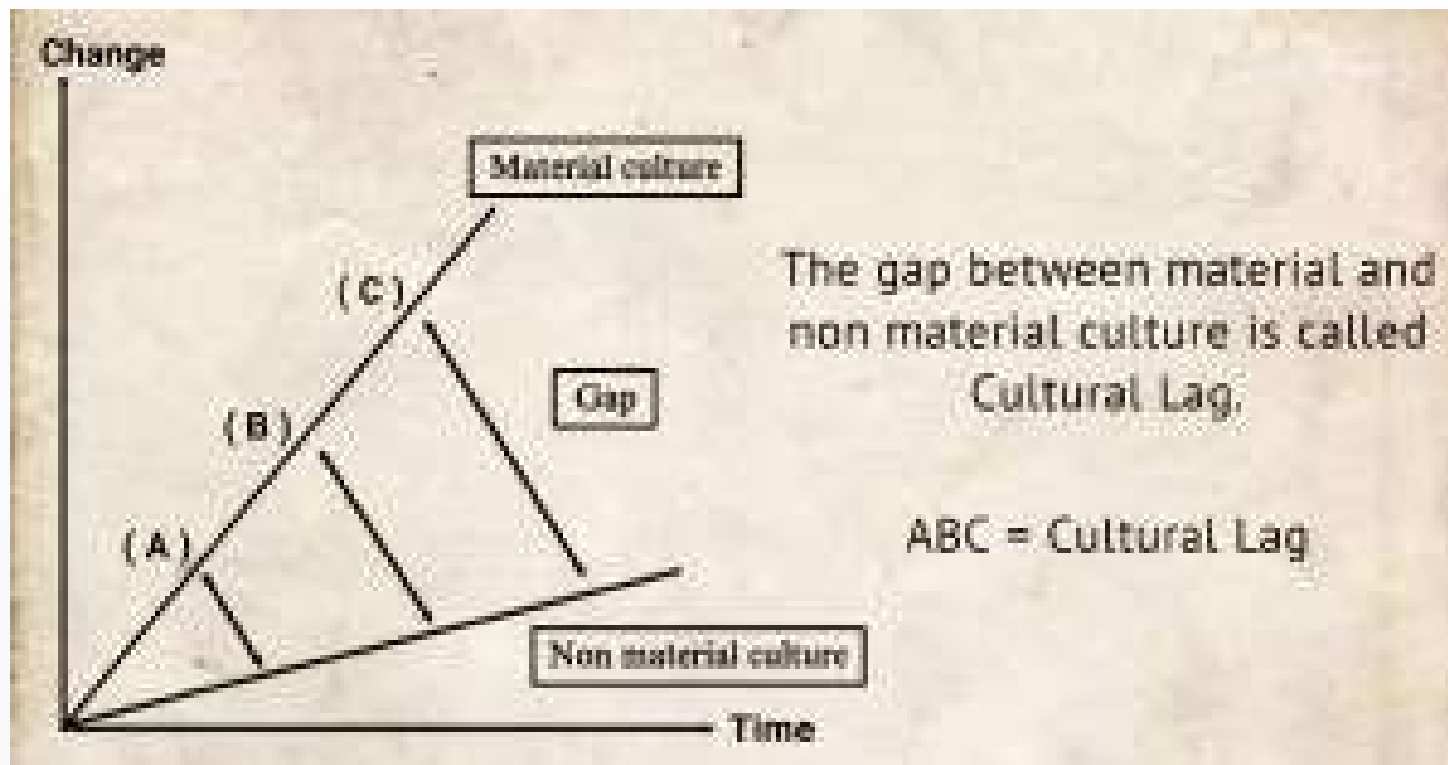
- It includes those ideals, attitudes and values which modify the behavior of an individual.
- or/ the abstract or intangible human creations of society that influence people's behaviour.
- **Example:** Language, art, music, religion, customs & traditions, beliefs, values, rules of behaviour, family patterns, and political systems.


Cultural Lag


सांस्कृतिक अंतराल/विलम्बना

- The concept of cultural lag was first introduced by **W.F. Ogburn** (William Fielding Ogburn) in his book **Social Change** which was published in **1922**.
- Since that date 'cultural lag' has been discussed from different angles by sociologists. Thus, **MacIver** has spoken of **technological lag**, **technological restraint**, **culture clash** and **cultural ambivalence**.

Cultural Lag



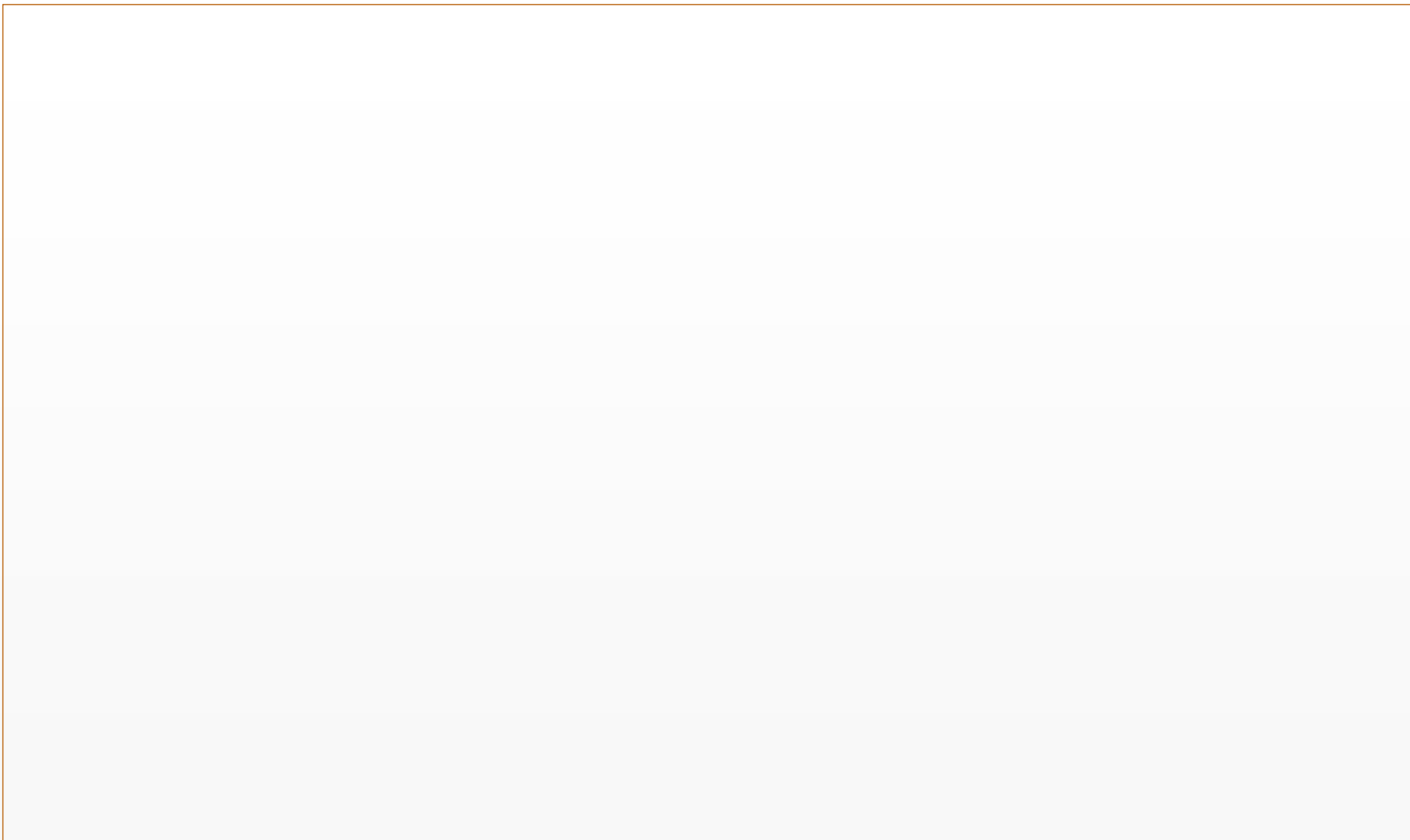
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- The **difference between material culture and non-material culture** is known as **cultural lag**. The term cultural lag refers to the notion that culture takes time to catch up with **technological innovations**, and the **resulting social problems** that are caused by this lag.
 - Cultural Lag Theory suggests that a period of **maladjustment occurs** when the non-material culture is struggling to adapt to new material conditions.

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- Ogburn posited **four stages** of technical development: **invention, accumulation, diffusion, and adjustment**.
 - ***Invention*** is the process by which new forms of technology are created. Inventions are collective contributions to an existing cultural base that cannot occur unless the society has already gained a certain level of knowledge and expertise in the particular area.
 - ***Accumulation*** is the growth of technology because new things are invented more rapidly than old ones are forgotten, and some inventions (such as writing) promote this accumulation process.
 - ***Diffusion*** is the spread of an idea from one cultural group to another, or from one field of activity to another, and as diffusion brings inventions together, they combine to form new inventions.
 - ***Adjustment*** is the process by which the non-technical aspects of a culture respond to invention, and any retardation of this adjustment process causes cultural lag.

आलोचना (Criticism)

- क्यूबर (Cuber) के अनुसार सांस्कृतिक विलम्बना कृत्रिम और कल्पित है। According to Cuber, cultural lag are **artificial and imaginary**.
- कुछ अन्य विद्वानों ने इसको सामाजिक परिवर्तन को समझने की अति सरल भूमिका कहा है। Some other scholars have called it a **very simple introduction in understanding social change**.
- जेम्स डब्ल्यू वूडर्ड तथा मैकाइवर ने ऑगबर्न के कहा है कि एक तो ऑगबर्न की भौतिक और अभौतिक संस्कृति का अन्तर स्पष्ट नहीं है। दूसरे, यह आवश्यक नहीं है कि अभौतिक संस्कृति भौतिक संस्कृति से सदैव पीछे रह जाती है। James W. Woodard and Maclver have said that the difference between the **material and non-material Culture of Ogburn is not clear**. Secondly, **it is not necessary that non-material culture always lags behind material culture**.

- ऑगबर्न के सिद्धान्त में एक बड़ा दोष यह है कि उसने सामाजिक परिवर्तन की प्रक्रिया में होने वाले सभी प्रकार के असन्तुलनों (Disequilibriums) के लिये सांस्कृतिक विलम्बना (Cultural Lag) शब्द का ही प्रयोग किया। A major fault in Ogburn's theory is that he used the term cultural lag to describe **all kinds of disequilibriums in the process of social change.**
- मैकाइवर ने इस विषय में अन्य शब्दों का प्रस्ताव रखा है—जैसे प्रौद्योगिक विलम्बना (Technological Lag), प्रौद्योगिक प्रतिरोध (Technological Restraint), सांस्कृतिक संघर्ष (Cultural Clash), सांस्कृतिक विसंयुजता (Cultural Ambivalence) आदि। Maciver has proposed other terms in this topic- **Technological Lag, Technological Resistance, Cultural Clash, Cultural Ambivalence, etc.**



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Thank you...