

Retail Format

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Store Based Retailing

Non-store retailing

Service

Form of Ownership

Merchandise Offered

No store bases retailing

Banks

Independent Retailer
(Mom & Pop Store)

Convenience Store
(500 to 1,500, Stores at Gas Stations)

Direct selling

Car Rentals

Chain Retailer
(Liberty)

Supermarkets
(800 to 5,000 sq. feet, Big Bazaar, Spencer's Retail)

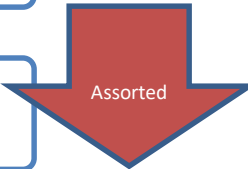
Television shopping



Franchise Store
(McDonalds)

Departmental store
(5,000 to 40,000 sq. feet, M&S)

Automated Vending Kiosk



Hyper markets
(40,000 to 1,00,000 sq. feet, Walmart)

E-tailing also known as click or mortar model



Specialty stores
(2,000 to 5,000 sq. feet, H&M, Zara)

Factory Outlet

The Organized retail sector is regulated by the government and the employment terms and working hours per day in this sector are fixed.

The Organized retail sector is governed by various acts like Bonus act, factories act, minimum wages act, and PF act, etc.

Government rules are strictly followed in the Organized retail sector.

Regular monthly salary is given to employees on the monthly basis.

There is job security for employees in the Organized retail sector.

Workers in the organized retail sector are paid additionally for the extra number of working hours.

Employers make a contribution to the provident fund of an employee.

Salary given to employees is equal to the salary prescribed by the government.

The increment is given to employees on regular basis (mostly annually).

Employees working in the organized retail sector get add on benefits such as a pension, medical facilities, leave compensation, travel compensation, etc.

The Unorganized retail sector is not regulated by the government and employment terms and working hours per day are not fixed in this sector.

There is no government act to govern the unorganized retail sector.

No government rules are followed in the unorganized retail sector.

Daily wages are given to employees.

The working hours are not fixed in the unorganized retail sector.

Workers in the unorganized retail sector do not get paid additionally for the extra number of working hours.

Employers do not make any contribution to the provident fund of an employee.

Less salary is paid to employees than the salary prescribed by the government.

Very rarely increment is given to employees.

No benefits or perquisites are provided to employees working in the unorganized retail sector.