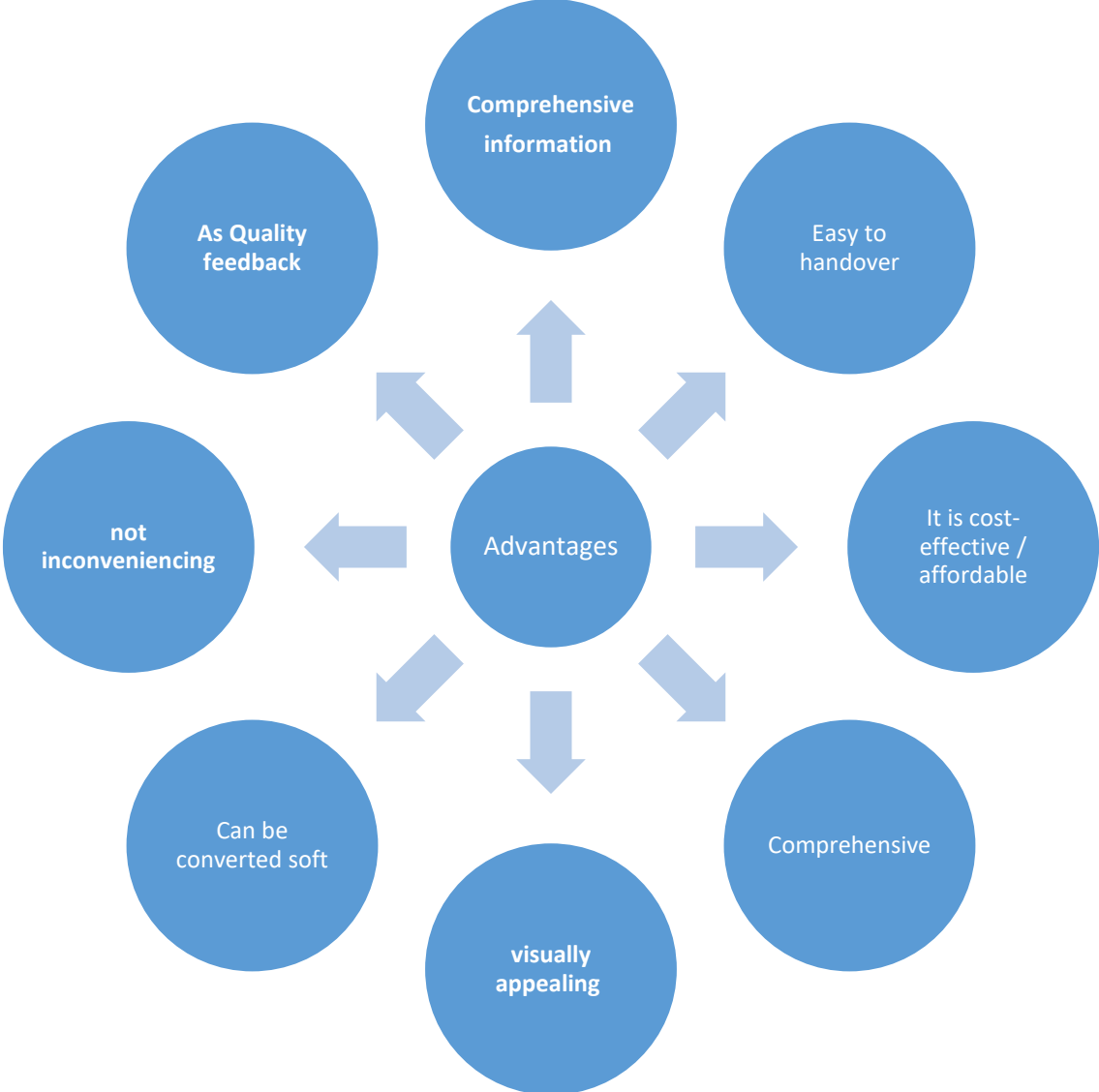


# sales literature

**all of the literature, such as brochures, price lists, and customer testimonials, that a company uses to promote its goods, products, or services to the public.**





# Disadvantages

```
graph LR; A[Disadvantages] --- B[ ]; B --- C[Limited reach]; B --- D[Easily dismissed]; B --- E[Issues with updates]; B --- F[Comparative Time consuming]; B --- G[Professional support required]; B --- H[Distribution cost];
```

Limited reach

Easily dismissed

Issues with  
updates

Comparative Time  
consuming

Professional  
support required

Distribution cost