

## **Module 2: Hotel Design**

Hotel design involves the planning, drafting, design and development of hotels. The concept of hotel design is rooted in traditions of hospitality to travellers dating back to ancient times, and the development of many diverse types of hotels has occurred in many cultures. For example, the advent of rail travel in the early 1900s led to the planning, design and development of hotels near railroad stations that catered to rail travellers.

### **Seven major design considerations while designing any Hotel:-**

#### **1. Attractive appearance:**

All over the appearance of a Hotel is one of the very important considerations for a Hotel. It should be attractive and should reflect the architecture of that area and should also have a character of the services being provided in that Hotel.

#### **2. Efficient Plan:**

The plan of the Hotel should be such that it should be functional and also appeal to the eye. All the services should be so designed that it meets various principles of layout and design.

#### **3. Good Location:**

The design of the Hotel will be guided by the geographical location of the Hotel e.g. if a Hotel is situated near the airport or railway station, the reception of the Hotel will be designed in such a way that it could handle a large number of guests at one time because there is a possibility of guest checking in large groups and around the clock. Similarly, Hotel situated at hill stations, beaches and the Hotels located in heart of the cities and metros will be designed differently.

#### **4. Suitable Material:**

The Hotel should be designed in such a way that it should be able to use the material locally available which will be cost-effective and efficient.

#### **5. Good Workmanship:**

While designing a Hotel one should consider the fact that what kind of workmanship is available and designer should take advantage of local expertise. This will not only make the hotel efficient but also will be economical.

#### **6. Sound Financing:**

One of the very important factors is finance in designing the Hotel. The availability of ready funds and management of finance is a crucial factor and it should be considered very carefully in Hotel Design.

#### **7. Competent Management:**

The design of a Hotel will depend upon the quality of management available to operate the establishment. If we have the quality management and manpower only then Hotel should be designed for sophisticated equipment and high tech gadgets.